

## Education

### Parsons School of Design (3.91 GPA)

BFA in Design and Technology

Double Minor in Communication Design and Screenwriting

2016 - 2020

Dean's List: 2016 - 2020

## Experience

### Junior Quality Assurance/Development and Operations at Rebar Systems

July 2021 - Present

*Rebar Systems is a trusted financial tech consulting firm that specializes in multi-asset order and execution management software, IT managed services, and multi-platform technology consulting.*

- Tested software daily while efficiently communicating with project manager on testing progress, while scheduling live testing sessions between quality assurance team and client(s).
- Used Microsoft Suite and Jira for bug tracking and agile project management.
- Tested and pushed large scale software updates for hedge funds ranked in the global top 100.

### Design and Marketing Assistant at the New York Chinese Cultural Center

September 2020 - July 2021

*The New York Chinese Cultural Center (NYCCC) is a nonprofit cultural and educational organization that specializes in deepening the understanding and appreciation of Chinese culture in NYC and beyond.*

- Proposed and executed redesign of official NYCCC website for Spring 2021 launch by streamlining efficiency and navigation as well as modernizing design elements.
- Researched marketing and outreach strategies for nonprofits.
- Designed digital assets and edited both photos and videos for promotional purposes.

### Creative Studio Assistant at NEW INC. for Nikolas Bentel

November 2018 - February 2019

*Nikolas Bentel is an artist, designer, and performance artist at NEW INC, the New Museum design incubator.*

- Created and pitched toy designs to clients Kikkerland and Third Drawer Down.
- Staged, captured, and edited both video and photo for both product and promotional purposes.
- Designed interactive media on website in order to integrate information with user experience.

### Co-Founder and Director of Operations at ODDJOB STUDIOS

June 2020 - Present

*ODDJOB STUDIOS is a design studio created by four like-minded designers and artists seeking to exemplify mixed aesthetics and eccentricity through apparel and accessories.*

- Developed brand strategy and marketing plan along with managing project timelines and goals.
- Assisted in streamlining communication between our supplier and creative director.

## Skills

- Verbal and written communication skills
- Strong presentation capabilities through extensive research background
- Classically trained in violin and piano
- Wire-framing using Figma and Sketch
- User interface and user experience (UI/UX)
- HTML/CSS/JavaScript and Java
- Administrative services, managing multiple phones, and working a front desk.
- Graphic, product, mock-up, and motion design
- Adobe Suite (Photoshop, Illustrator, Premiere, InDesign, After Effects)
- Microsoft Suite (Excel, Powerpoint, Word, Outlook)